

SYNAXON UK makes EGIS stock checking platform available free for 30 days

- *Leading aggregation portal provides access to current availability, pricing, and ordering capability on 2 million SKUs for 40 leading and specialist distributors*
- *Monthly rolling contract of just £39 for full access gives partners superb value for money*
- *Partners can see just how much easier EGIS makes it to do business with this no risk offer*

20 October 2021

SYNAXON UK is making EGIS, its industry-leading stock checking and aggregation e-commerce platform for the IT channel, available free to all partners for 30 days.

Any reseller, retailer or office products dealer that registers for the trial will get full access to stock availability details from 40 leading and specialist distributors – including all the major names. After the 30 days, partners will be given a simple one-click option to sign up and get full access to pricing and ordering capabilities for just £39 per month. This will be on a monthly, rolling subscription basis, so partners are not locked in to a long-term commitment.

The price of EGIS subscription gives partners great value for money especially when compared to other platforms, which often charge a higher fee for access to pricing alone, and a much higher monthly cost for access to ordering capability. With EGIS, full access to availability of around two million products, full and up-to-date pricing, and the ability to place and manage orders through the portal are included in the £39 monthly price.

In addition, partners can add an unlimited number of users and SYNAXON UK offers personal, dedicated support to partners on the platform.

Mike Barron, Managing Director of SYNAXON UK, said: “With this 30-day free trial we are giving all partners in the UK a zero-risk opportunity to try EGIS and see just how much easier it makes life for them. With EGIS, partners get access to a whole range of advanced functions, yet the platform is very simple to use and with a monthly rolling contract, full access to all its capabilities, and unlimited licensing, it really is great value.

“It gives IT resellers, retailers, webstores, office products dealers and all other organisations that are trading in technology products a chance to give EGIS a try without obligation or commitment. Our belief is that, once they have tried it, they will love it and stick with it.”

SYNAXON UK offers personalised training and support on EGIS to any partner that signs up for the service. The services provider is aiming to make EGIS the number one stock checking platform for the channel and is well on its way to achieving its goal, said Barron. ‘We’ve got really good momentum behind EGIS. Hundreds of UK partners are already benefiting from the platform and we’ve had a number of new enquiries following a recent channel event that we attended. Now that we’ve fully launched this free trial offer, we expect to see that number growing fast.’

For further press enquiries, please contact:

Simon Meredith | Owner, Channelstar Media | Tel: +44 (0)7850 144189 | Email: simon@channelstar.co.uk

EGIS gives users access to the current stock availability and pricing of 40 UK distributors – including Ingram Micro, Tech Data, Exertis and Westcoast – and the ability to centralise, optimise efficiency and reduce cost of procurement.

For more information, partners can contact SYNAXON UK by emailing info@synaxon-services.com or visiting <https://synaxon-services.com/> to sign up for the free trial or complete the contact form. ■

About SYNAXON UK

SYNAXON UK is a channel services group that supports resellers, MSPs, retailers, webstores, and office products dealers. Its services enable partners to automate and streamline processes, stay competitive, and drive new opportunities in a rapidly-changing market. Through EGIS it provides partners with access to electronic ordering, with real-time pricing and availability, stock monitoring, quote generation tools, special-bid requests, and access to marketing information.

SYNAXON Managed Services gives MSPs access to key solutions and tools to support their transition to a managed services model and further business development. SYNAXON Distribution offers products from top manufacturers, including HP, Microsoft, and Lenovo, with UK partners services via a dedicated warehouse in Bolton. With EGIS eCom, resellers can make use of EGIS capabilities to create their own online presence.

For supplier partners, SYNAXON provides unrivalled reach into the UK reseller, MSP, and dealer community, providing active account management and business development programmes that enable them to develop a higher profile, form lasting partnerships and grow their sales. SYNAXON UK is part of SYNAXON AG, a European organisation headquartered in Germany, where it has over 4,500 established partners that generate around €3 billion of gross external sales annually.

For more information about SYNAXON contact:

Mike Barron

Managing Director

SYNAXON UK

Telephone: 0300 304 7844

Mobile: 07910 99 44 20

E-Mail: mike.barron@synaxon.co.uk

<https://synaxon-services.com/>

Twitter: [@synaxonservices](https://twitter.com/synaxonservices)

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