

# SYNAXON UK provides full access to Exertis capabilities via EGIS, and 60-day free trial offer

*Partners can see EGIS demonstrated and learn about all the benefits SYNAXON UK has to offer at the Channel Live exhibition and conference in Birmingham this week*

**Warrington, 28 March 2022**

SYNAXON UK, the channel services company, has announced that the full range of online capabilities offered by distribution partner Exertis are now available on its EGIS stock and availability platform, enabling resellers to see their personalised prices and manage details of their orders, including live order tracking and RMAs.

At the same time, the company is announcing extended 60-day trials of EGIS for new partners. Resellers can register for the platform to check on current availability and pricing, and place and manage their orders with more than 40 distributor partners that provide live data feeds for the platform.

SYNAXON UK will be publicly launching the new offer at the Channel Live event at the NEC in Birmingham this week. Members of the UK and European teams will be on-hand to answer questions and demonstrate the EGIS platform to partners.

With channel activity continuing to gather pace, SYNAXON UK has been adding to its account management team, with Tim Hudson the latest addition. He is working alongside colleagues from the UK and Germany to bring the benefits that SYNAXON offers to more partners.

Mike Barron, Managing Director of SYNAXON UK, said: "Now that we are providing access to the full capabilities of Exertis, it's the perfect time for partners to give EGIS a try. The 60-day free trial is a zero-risk offer for them and we will provide full training, so they can really see how EGIS can benefit their business. We're continuing to invest more in customer services, and we'll be happy to discuss everything we have to offer with partners who come to see us at Channel Live."

EGIS provides IT and office products resellers with an easy way of checking current stock availability and pricing from all leading distributors in the UK. The platform provides the most comprehensive choice of products and up-to-date information available in the channel, along with full capability to place and manage orders. In addition, EGIS provides access to up-to-date information from a number of specialist products and services providers. ■

## **About SYNAXON UK**

SYNAXON UK is a channel services group that supports resellers, MSPs, retailers, webstores, and office products dealers. Its services enable partners to automate and streamline processes, stay competitive, and drive new opportunities in a rapidly-changing market. Through EGIS it provides

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partners with access to electronic ordering, with real-time pricing and availability, stock monitoring, quote generation tools, special-bid requests, and access to marketing information.

SYNAXON Managed Services gives MSPs access to key solutions and tools to support their transition to a managed services model and further business development. SYNAXON Distribution offers products from top manufacturers, including HP, Microsoft, and Lenovo, with UK partners services via a dedicated warehouse. With EGIS eCom, resellers can make use of the EGIS capabilities to create their own online presence.

For supplier partners, SYNAXON provides unrivalled reach into the UK reseller, MSP, and dealer community, providing active account management and business development programmes that enable them to develop a higher profile, form lasting partnerships and grow their sales.

SYNAXON UK is part of SYNAXON AG, a European organisation headquartered in Germany, where it has over 4,500 established partners that generate around €3 billion of gross external sales annually.

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